

## Four Ways You & Your Clients Can Beat The Gold & Silver ETFs

**Boost Total Returns, Mitigate Risk, Grow your Business  
And Empower Your Client Simultaneously**

1. 25%-66% Lower Carry/Management Costs
2. Holdings Reportable via All Leading Advisor Wealth Management Systems
3. Direct Ownership of Underlying Assets and 100% Backing Helps to Mitigate Counterparty Risk
4. Realistic Delivery Options If Needed or Required

**See Inside for Details**



## The Facts About Beating the Gold & Silver ETFs

### **How do advisors better serve their clients and grow their business when allocating dollars into precious metals?**

The precious metals are a key component within a truly diversified and balanced investment portfolio. Additionally, gold and silver are unique assets which allow investors to take a position in various forms; funds, derivatives, physical and other investment vehicles.

Most individual investors and financial advisors believe the “easiest to manage” option in the market for gold and silver investors are the ETFs.

Gold and silver ETFs present themselves as “easy to trade” alternatives to a more cumbersome process of trading and owning physical bullion. While this is true in some respects, there are also a host of other considerations, including various risks, costs, and claims to ownership, which are commonly overlooked and not fully understood by holders of ETFs.

There is a superior alternative for gold and silver investors. The Neptune Gold and Silver Vault Accounts® combine the security of 100% backing and direct asset ownership along with ease-of-trade.

Additionally, the Neptune Gold and Silver Vault Accounts have a lower on-going carrying cost than the ETFs, and Neptune’s products are designed to support the business models of the wealth management industry, broker dealers, and other financial professionals.

Additional details are presented on the following pages. For an in-depth discussion into this dynamic opportunity for both advisors and investors, contact Neptune-GBX

302-256-5080 [info@neptuneglobal.com](mailto:info@neptuneglobal.com) or visit [www.neptuneglobal.com](http://www.neptuneglobal.com)

## Save 26%-63% on Carry Costs / Management Fees

Boost Total Returns - Big Savings vs. ETFs

### Significant Savings Across the Board – All Metals

Acct. Size	NGBX	vs GOLD ETF			vs SILVER ETF			vs MIXED ETF	
		GLD	PHYS	Saved	SLV	PSLV	Saved	CEF	Saved
\$250K-\$1M	0.30%	0.40%	0.41%	26%	0.51%	0.58%	45%	0.49%	39%
\$1M-\$5M	0.25%	0.40%	0.41%	38%	0.51%	0.58%	54%	0.49%	49%
\$5M+	0.20%	0.40%	0.41%	51%	0.51%	0.58%	63%	0.49%	59%

### Example

\$10M in Gold/Silver mix (CEF) vs Neptune-GBX

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**\$59,000 Saved Per Year**

**\$295,000 Saved Over 5 Years**

\*Saved percentages are averaged/estimated

# Holdings Reportable via All Leading Advisor Wealth Management Systems

## Assets Safeguarded in an Insured and Exchange Approved Depository

With a direct connection to Morningstar's *ByAllAccounts*, Neptune-GBX products are reportable via all major wealth management systems

Grow, manage, and control your AUM while capturing all the benefits associated with real asset ownership made available exclusively through Neptune-GBX

### Advisor Wealth Management System

Orion, Addepar, Advyzon, Envestnet  
Black Diamond, Advent, many more



Morningstar *ByAllAccounts*



**Asset Custodian And  
Exchange Approved Depository**

## Direct Ownership of Underlying Assets Helps Mitigate Counterparty Risk

**Mitigate Counterparty Risk**  
**Realize The Benefits of Real Asset Control**

Investors positions are backed 100% with physical bullion from exchange and IRA approved refiners

Account ownership recorded at the depository level

Neptune's Vault Accounts are structured to shield investors from the counterparty risks associated with exchange traded products and funds

The gold and silver bullion is owned by the investors, not a trust or other entity – assets are not on the balance sheet of Neptune-GBX or the depository.



## **Realistic Delivery Options If Ever Needed or Required**

### **Easily and Quickly Convert for Delivery**

While the objective of investing into gold and silver via the Neptune Vault Accounts is not for the explicit purpose of taking delivery, it is a great comfort to know that if a situation arises, the investor can convert their holdings and take delivery of their bullion in storage.

The ease and efficiency of converting for delivery an investor's underlying bullion from a Neptune Vault Account far surpasses that offered by the ETFs...if the particular ETF's delivery option is even realistic at all.

Neptune-GBX can make delivery to points around the world. Contact Neptune-GBX for more information and details regarding conversions and delivery options, costs, and restrictions.



The option to easily and efficiently trade and own physical bullion offers tremendous opportunity to both the investor and their trusted advisor.

Now, with the innovative and dynamic investment products available thru Neptune-GBX, all the benefits of physical bullion ownership is achievable in conjunction with ease-of-trade and traditional account reporting.

Advisors can both grow their AUM and stop AUM loss resulting from investors who withdraw funds to purchase gold and silver away from their advisor.

Contact Neptune-GBX to learn more about our suite of products and services for financial professionals.

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Visit [www.neptuneglobal.com](http://www.neptuneglobal.com)

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